

Let's talk about money, and let me show you how I made more than € 1.000.000,- in personal income from my DC business, and how you can make money too. Join our community of business leaders learning how to build and grow great businesses, using **The #1 business recipe for rapid people development & clients acquisition - combine consulting and networking with coaching and franchise in the NEW \$100 Billion A Year (And Growing) Creator Economy!**

A letter from The Desk Of:

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Friday morning,

Dear Friend,

My name is Tom Koster. I'm a "personal development, marketing, sales, and franchise guy" who has been in and around the technology industry since the year 1988 and in the digital agency industry since the year 2000. In fact, I still own a digital agency & technology firm today. Providing, online marketing solutions, social media solutions, technology solutions and web solutions to small- and midsized businesses (SMBs) and love it.

I do a good job for my clients. But I realized that while I am good at the technology, I was **downright masterful** at attracting more high-paying small and midsized business clients than I could handle. And I did it with strategies that almost no one else in our industry uses.

Now I devote most of my time and energy to guiding people like you do the same thing, so you can **become prosperous**. In this advisory I first share some insights with you. Later on, **you will get an invitation to connect so we can find out if we can be a business-fit together**. If not, then no problem. And when we move forward, then you can expect a custom-made attractive proposal, so you can get from where you are now, to where you want to be.

In fact, I am absolutely certain that I can assist you to build and grow your DC business in the next 12 months using my unique, proven, and duplicatable systems. I will call your DC business "your firm" from now on in this letter.

Onward...

For now, clear the table, grab a cup of coffee, pull out a highlighter, and read every business-changing revelation in this advisory as if your future depends on it. I guarantee that what you do in these next few minutes can change your business forever.

Maybe you are skeptical. **I can't blame you if you are a little skeptical at first.** Most people - including my very best clients - are. By the time you have finished reading this advisory, I guarantee that skepticism will be more than satisfied.

For now, I need you to take one tiny "baby step" to get the most out of this advisory. For the time you are reading stretch your imagination and consider three important things:

1. **There is a booming demand for our DC solutions.** I read a lot of trade publications, lurk on LinkedIn and Facebook groups, and talk to technology firms often. It amazes me how virtually no one has figured out how to recognize and take advantage of this "hidden demand".
2. **Once you learn to tap into that demand using proven, duplicatable systems, your firm can attract clients fast.** You will learn how to attract all the clients you want.
3. **And those systems are so efficient at delivering motivated, qualified, and ready-to-buy clients to your firm that you'll never have to waste another minute on inefficient cold calling.** Even if you have a staff to make cold calls for you, would you rather have them randomly struggling to reach people who "might, possibly, one day be interested in talking" ...or sitting in front of someone already qualified and highly-motivated to buy?

You Probably Got This Special Advisory because you are looking for a way to make some extra money or even a new career using the benefits of a business-formula.

This advisory is written for anyone who wants to benefit from joining a business-formula and bring in new business to their firm.

You probably received this special advisory for at least one of these reasons. Which problems and goals apply to you and your firm?

→ You want to start a part-time business from home.

→ You don't want to work in a corporate environment anymore and looking for a way to start your own business.

→ You are looking for new career opportunities building and growing your own business.

→ You are frustrated, unhappy, and maybe **even a little disgusted** about how little revenue you are generating.

→ You want to profit from the **New \$100 Billion a year** (and growing) creator economy, digital agency & technology business.

Onward...

- You do an outstanding "**technical**" job, but you admit you lack the know-how to promote and market profitably.
- You are ready to charge **higher prices** than you do now for your solutions - and have clients willing to pay them.
- You want to learn how to create a **rapid-fire client flow** whenever you want, using effective strategies...instead of waiting for another "technology boom" to do it for you.
- You have had enough of the "**cheapest price**" **competition** and are ready to have your clients recognize, appreciate, and compensate you at the level you want.
- You are **tired of being rejected** by good prospects that your solutions could truly help.
- You would rather spend time in front of qualified, motivated prospects who are hungry for your expertise **instead of cold calling the masses**.
- You are **sick and tired of wasting money** on advertising and marketing that just doesn't work. You know there has to be a proven formula that works, but you don't know what it is...yet.
- There are gaps between contracts where **revenue disappears**. You want to cut out the gaps and ensure a steady, reliable income from your clients.
- You are **frustrated with economic conditions** that increase and decrease your firm's revenue like a yo-yo. You want to discover how to attract clients and sign contracts in **any economic condition**.

Here is the bottom line:

**No Matter How Good Your Firm Is "Technically".
You Will Never Achieve The Number Of Clients
And Level Of Profits You Could And Should Be Enjoying
Without Effective Sales & Marketing Systems.**

Have you heard Ralph Waldo Emerson's famous quote about mousetraps?

It goes something like this: "Build a better mousetrap, and the world will beat a path to your door." frankly, he had no clue about what he was talking about.

An honest, this year version should read: "**Build a better mousetrap, wait for the world to beat a path to your door, and you'll end up broke with a garage full of mousetraps.**"

Would you like to know a big secret about what having "better technology or service" really means and why "better mousetrap" quote is a bunch of hot air? It all starts with this realization:

Onward...

"Being Good At What You Do Is Not Good Enough"

In today's market, it's not how much you know about your specialty that decides the size of your bank account. **It is how effective you are at marketing & selling your solutions that will make your firm a success or a failure.**

You might feel that's not fair or not the way it should be. You can fight it – and Maybe go broke. Or you can embrace this as an opportunity, and take immediate action to become as good at marketing & sales what you do as your firm is at doing it.



What I am handing you are powerful and effective tools. On a silver platter. And like an axe or a pitchfork, you can use them to do something productive or you can turn it into a stark-raving-mad serial murderer featured in the next scary movie.

You can be great at what you do, provide an incredibly effective and efficient solution, be a perfectionist about your client service, stay up-to-date on all the latest industry innovations, have 1001 certifications, and still be going hungry.

And it is undeniably true because...

**Even The Greatest Firm On The Planet
Will Struggle, Suffer, And Even Go Broke
Without A Steady Flow Of High-Quality, High-Paying Clients.**

The uncomfortable fact is, it is just a fundamental reality of business setting in. If you do not know how to attract clients, you won't make a penny no matter how good you are at what you do.

The good news for you is there are plenty of clients to be had.

Onward...

Unfortunately, most of start-up business owners have no idea how to go about finding the highest quality, highest-paying clients in a reliable, predictable, and profitable way. Some even think that because they do not know how to find those clients, they must not exist!

I should tell you what I mean by "highest-quality." Well, there are different kinds of clients. Some you want. They are great to work with, pay their bills, don't complain about the price, and appreciate the work, value, and expertise your firm provides.

But others are like a waking nightmare... Always trying to scrape an extra nickel off an agreement, call you day and night, keep you and your employees far too busy, and make you wish you had never heard their name much less signed a contract with them!

Digital agencies & technology firms with growing, profitable businesses understand and use a handful of simple, important "master keys." Here is one of those simple master keys: **"The most successful digital agencies & technology firms maximize the great paying, high-quality clients and minimize the garbage jobs and chronic complainers."**

That probably seems obvious to you. And it is. But what is not so obvious - and what you are reading this advisory for - are **the specific strategies and systems** that make attracting the high-quality, high-paying clients and cutting out the "whiners" a **totally logical process**.

If you are used to "traditional" marketing strategies, my "nontraditional" ideas may be a rude awakening. But the fact is that most of that traditional stuff just doesn't work. At least not when you want a **constantly growing, wildly profitable firm**.

**PAY ATTENTION to this VERY IMPORTANT Question -
"If You Knew That Only 1 Out Of 100 Businesses Were
Actively Looking For The Expertise Your Firm Provides
And Were Ready To Buy... Why Would You Waste Your Time
Talking To The Other 99 If You Didn't Have To?"**

***** You Don't!*****

What if you had a marketing & sales system that could quickly find the very best prospects and offer them something of such irresistible interest, they will jump out of the chair to get your expertise?

And what if that system ran automatically ... Attracting clients while you are sleeping, driving your new car, playing golf, on vacation, working with other clients, or spending time with your family?

Wouldn't it multiply the effectiveness of your prospecting - producing prospects and clients with a fraction of the time, money, effort, and frustration than you currently spend?

And wouldn't getting new and profitable contracts signed be easier and more enjoyable if the prospects called you already convinced of your value and expertise and seeking your advice, instead of you chasing them?

Onward...

How much quicker will you accomplish your financial goals when you spend your time producing income for your firm instead of chasing the "next client?"

The strategy I have developed to do just that is called the DC Prosperity School System. I call it The DC System for short.

I use the word "Automated" because **the system works without your constant attention**. It will produce motivated prospects while you're out signing contracts, doing presentations, completing work, spending time with your family, or even on a nice vacation.

And "System" because the results are reliable and predictable - systematic.

When you spend your time working with clients and closing deals - instead of antiquated, manual prospecting like cold calling - your firm is going to experience a heart-pounding increase in income.

And, **instead of being perceived as a "shifty consultant," these methods position you and your firm as a trusted advisor**. People whose time and knowledge is respected - never wasted or taken for granted.

Best of all, it takes away all the rejection, price-shoppers, hang-ups, humiliation and frustration so you don't have to.

All you have left are qualified, motivated prospects who want to learn more about what your expertise can mean to their business. Prospects that absolutely **can't wait to pay nice fees for the privilege of becoming your client and benefiting from your expertise**.

**Here Is A Small Sampling Of The Million-Euro,
Business-Building Insights That Make Up My Unique
DC Prosperity School System.**

1st) DC Guarantee That You Spend Your Time, Money, And Resources Communicating With The Right People - People Who Desperately Want And Need Your Solutions, Recognize your Expertise, And Are Willing To Compensate You With Nice Fees

Most marketing "experts" won't tell you that a huge amount of your success or failure in marketing your solutions, is determined by who you choose to devote your resources to communicating with.

In fact, this is exactly where most firms fail first. Well before they even get to running an advertisement, mailing a letter, making a telephone call, or signing a contract.

2nd) DC Will Get You In Front Of Your Prospect, Then delivers a message and invite you in as a welcome guest.

So many digital agency & technology firms are stuck on "chasing after clients." I'll admit, it is common wisdom and common notice. But, frankly, it is **another of the blind leading the blind**.

Onward...

The industry is awash in "me-too-ism." And just because one of your competitors chases after clients with a small army means you have to do it too, right?

WRONG.

Here's why:

The minute you chase after a client you are perceived as being desperate, needing work, trying to sell them something they don't need, and so on. Sure, many times you can overcome those early feelings. But why bother? here is a much better, easier, and more profitable way.

How much easier will building your business be when the clients come to you. Seeking your expertise. wanting your knowledge. And asking for your help. Do you see how that simple shift changes the entire relationship and makes it a lot easier to sell your solutions?

It is the shift in business that turns you from a "slimy salesperson – annoying pest" into a "trusted advisor and welcome guest" who provides real and appreciated value to your clients.

DC BOTTOM LINE:

**A Fresh, Steady Stream Of
High-Quality, Clients For Your
Digital Agency & Technology Firm!**

Let me sum up The DC System.

Using DC means you'll never have to waste money on old, tired marketing methods again if you don't want to. It means the end of high-pressure selling.

You will increase your time and earnings, and you'll work only with high-quality, motivated clients.

You will have marketing & sales tool to attract clients.

And you won't have to spend € 100.000,- or more to get half of what I provide. (If you were hiring me to put together these systems personally, it could easily cost over 6-figures and you would not get nearly as much as I am offering you here.

*** Imagine how your income will grow when you can easily, directly, and inexpensively identify the best prospects interest in your services?**

*** What will happen to your earnings if your firm signed a deal with 7 out of 10 in-person visits instead of 2 in 10 or 3 in 10?**

Onward...

*** And what would happen if those visits were to clients who were so convinced of your expertise they were willing to pay a nice price for your services? (No more "commodity" selling.)**

The bottom line is this: Mastering my proprietary DC System is the first step to building the firm of your dreams.

"THIS IS A THEORY-FREE ZONE"

**The Profit-Generating Strategies, Methods, And Secrets I Share
With You Are Not "Opinions" - They Have Been Tested,
Evaluated, And Proven By Me And Have Then Validated By Some Of
The Greatest Marketing Minds Ever To Walk The Planet**

My system is a combination of "seemingly forgotten," old, proven marketing & sales strategies and my own experiences, testing, and adaptations to the special needs of the Digital Agency & Technology Industry. They have been proven time and time again by every business type from Fortune 500 companies to mom-and-pop shops.

It doesn't matter if you are just starting out or have been in business for years, man or woman, and no matter what your market or geographic area.

The strategies, principles, and one-of-a-kind techniques apply to any Digital Agency & Technology Firm no matter how big or small it is.

In fact, here is a "big promise." After using my strategies for just a few short months, you will look back and not even recognize how (or why!!!) you did business the "old way." **It will seem as foreign and outdated as using floppy disks to run a computer.**

**"The DC System Sounds Exactly Like What I Need...
But... How Will I Get Support And Coaching?"**

Good question. You are not alone. You always get help from a one-on-one coach as well as from our community. We have regular information sessions for our members to help grow their (and of course also your) DC business.

Onward...

4 ways you can make money with DC

There are 4 ways you can make money with DC:

- 1: Selling of your billable hours to regional small business owners as a Digital Concierge in the field of digital marketing, IT, social media and web.
- 2: Coaching fee per hour to new Digital Concierge members. Using our curriculum and membership website.
- 3: Affiliate commission (from month 4) of 33% on monthly membership fees from the DC's (Digital Concierges) who are also your coaching clients on the first level. You also receive 5% affiliate commission on your own membership.
- 4: Bonus per month from (from month 4) 1% to 21% of members in your group from level 2 until level 8 deep, based on the membership sales volume of yourself and members in your group per month.

1% Bonus when monthly membership sales are = € 200,-

3% Bonus when monthly membership sales are = € 500,-

6% Bonus when monthly membership sales are = € 1.500,-

9% Bonus when monthly membership sales are = € 3.000,-

12% Bonus when monthly membership sales are = € 6.000,-

15% Bonus when monthly membership sales are = € 10.000,-

18% Bonus when monthly membership sales are = € 17.000,-

21% Bonus when monthly membership sales are = € 25.000,-



Onward...

Earnings and Income Disclaimer:

We (European Marketing And Sales Systems B.V.) make every effort to ensure that we accurately represent our products and services and their potential for income. Earning and Income statements made by our company and its customers are estimates of what we think you can possibly earn. There is no guarantee that you will make these levels of income and you accept the risk that the earnings and income statements differ by individual. As with any business, your results may vary, and will be based on your individual capacity, business experience, expertise, and level of desire. There are no guarantees concerning the level of success you may experience. The testimonials and examples used are exceptional results, which do not apply to the average purchaser, and are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on his or her background, dedication, desire and motivation. There is no assurance that examples of past earnings can be duplicated in the future. We cannot guarantee your future results and/or success. There are some unknown risks in business and on the Internet that we cannot foresee which can reduce results. We are not responsible for your actions. The use of our information, products and services should be based on your own due diligence and you agree that our company is not liable for any success or failure of your business that is directly or indirectly related to the purchase and use of our information, products and services.

Onward...

These DC strategies are not available anywhere else at any price. You won't learn them from your trade solution, an advertising representative, one-hundred and one different e-books, or industry web sites.

I know because I've been in your situation, and I needed more than just "information." **I needed complete, proven, and step-by-step systems to increase my clients and my profits.**

**Are You Skeptical? I Guess I Can't Blame You...
Here Are Answers To Important Questions You Might Have About
The DC System**

At this point you might have a few questions or concerns. I want to address them now before moving on. Just skip ahead to the next question if one doesn't apply to your situation.

QUESTION: "My region, market, specialty, or typical client is somehow 'different.' (More educated, less educated, more technical, less technical, owns their own business, is a high-level executive, and so on.) Will your strategies work for my firm's situation?"

The short answer is yes, they will work fantastic.

The longer answer is that the underlying principles I have perfected for digital agency & technology firms have sold everything from expensive cars (B2C) to expensive business services (B2B) for huge profits. And they will work great in your firm, as well.

Big city or small town...cheapskate market or a rich market...educated or uneducated...C-level executive or small to mid-sized business owner...it just doesn't matter.

The step-by-step systems I give you will work no matter what market you target.

QUESTION: "This sounds great. I value results most - once I start using the DC system, how long will it take to see a real difference in revenues?"

It really depends on you.

You can use some of my strategies to give your income a "shock-burst" in as little as a few short weeks. Others might take longer to "show up where it counts."

No matter what strategies you use...after a few months of running your business with my non-traditional strategies, you'll look back and wonder how you ever managed (or wanted) to stay in business the "old way."

Onward...

QUESTION: "I have a small marketing budget. Will the strategies in your DC System still work for me even though I have little or no money to invest?"

One of the great things about my system is you get different profit-boosting strategies that you can use to increase everything good in your business. Some of the strategies cost nearly nothing. Others can cost up to a couple of hundred Euros or more.

You can profit with my DC System, no matter where you are starting from. Whether you are starting large or small, using these strategies in your business will produce profits and, over time, completely transform your firm into something you only dreamed it could be.

QUESTION: "I've been in business for years and have done pretty well. What can you show that I haven't seen before?"

Plenty...

Look, the past decades I have seen massive changes in the digital agency & technology industry. During the Corona Pandemic, technology Euros were flowing free, all you had to do was show up, look like you knew what a computer was and you'd get a huge contract.

Things have changed now.

But 99% of all digital agency & technology firms have not changed. They still expect work to fall in their laps as easily as it did before. And some may even go bankrupt and closing up their businesses because of this dangerous expectation.

I can show you how to avoid the ups and downs, have clients hire you again and again no matter what the market is like, and how to be perceived as the respected, in-demand expert that you are.

(And that's just for starters...)

QUESTION: "Look, I'm a smart person... Couldn't I just go learn this stuff on my own and put it to work in my business without paying you?"

Maybe you could figure all this out on your own.

But you would have to go through mounds of trial-and-error experimentation, waste money on things that don't work, suffer through frustration and struggle, and probably spend years doing it. Why go through all that?

You see, I've done all the hard work for you. I've designed specific systems and strategies, and I've put it all together in the ultimate "business profit cookbook." If you can follow the simple "recipes" - you can get the profitable results for your firm.

You don't need to invent anything. Just "plug in" your company's name and use my strategies.

Oh, and let me bluntly say this: You will NEVER hear what I'll tell you from sales reps, the trade journals, peer firms, other consultants, or even trusted advisors like your accountant. The sales reps want to sell their "stuff", not solve your problems. The trade publications are enslaved to the companies who buy all the ad space. Your peers? That's usually the blind leading the blind.

Onward...

18 more Frequently Asked Questions

Here are 18 more Frequently Asked Questions and Answers. Let me sum up the questions and answer them for you.

1. The first question: How long have you been doing what you are doing and how did you get to be an expert in digital marketing, IT, social media and web?

I've been having my own business since the year 1994 and I've been working in the IT industry since the late 80's and I'm on the internet since the mid 90's. Since the year 2000, I've been going to the US to study marketing, to study sales and personal development. I've invested literally months of my time and hundreds of thousands of Euros in my own education. I help local business clients to grow their business and I do that with internet marketing, social media and with websites and also with IT services. Also I teach the way I do that to other people, so they can help clients too and make money. The IT services are very small and the basics for me are at this moment; the internet marketing, social media and websites. The clients come to me to begin, mostly now, with questions. They want to grow their sales, and I help them with it. But that was not the case in the past. When I started my career in the 80's, I had a job at an office automation firm, I was the bookkeeper out there and I got trained in sales. I got professionally trained in sales by IBM in the early 90's. That got me hooked on the sales process.

Also, I discovered Anthony Robbins and NLP, and I studied that intensively. Through Anthony Robbins, I also got to know Jay Abraham and I was invited to go to a \$ 5000,- Jay Abraham conference in Los Angeles in January 2000, and there, I saw the big lights, and saw the enormous possibilities of internet marketing.

From the year 2000, I've been going to the US numerous of times to a lot of seminars and I got trained and coached by the best of the best in marketing and sales for small business. And I've been helping, and I am helping, my local business clients in the Dutch region where I am, which is called "De Achterhoek", with growing their business. I do that with websites, with internet marketing and social media. Now, I've been starting to teach my pattern, my method of working, also to other people. I call it Digital Concierge Academy, also known as DC Prosperity School.

2. Who exactly are your clients?

I have two types of clients. I call them end-user clients, that's the one part. And the other part are coaching clients. The end-user clients are brick and mortar businesses. Let me give you an example. They have a restaurant. They have a bakery. They sell used goods and they have a store where they sell used goods. They are plumbers, contractors, physio therapists, every kind of profession in small business belongs to my potential clientele, or is a client at this moment or has been a client in the past.

Onward...

3. How are you different from other business coaches?

What separates me from other business coaches is the fact that I specialize in working with professionals (and want to be professionals) in four categories. One is the digital marketing, two is IT, three is social media and four is web.

A lot of my coaching clients do this business, next to either their day-job, or their other business. They help their clients with internet marketing, with social media and/or they build websites. They build webshops and they help their clients with that and/or they are an IT company, and they help their clients with their office automation, which is computers, tablets, laptops, printers, networks, VPN connections, just to name a few. Also, I teach my coaching clients how to find and coach other people who also want to make part time money in this Digital Concierge business.

4. What type of personality do you work best with and what is expected of me?

The personality type that I'm looking for in this coaching program, are people who are ambitious and open-minded. People who are willing to learn, and who are what I call teachable. What is expected of the members who join, is that they invest time and some money in their own education. They invest time in learning what we have created in our DC Prosperity School curriculum. There is a very extensive membership website included in this program. This website has a lot of modules about sales, about marketing, about infrastructure, which you can study at your own pace.

What's expected of you is that you work on your business, you work in your business, and you talk to people. In working in your business, after a short time, you should be able to make money. You do that by your focus on having billable hours. Working on your business means that you work on increasing your skills in finding new clients, in learning the craft of Digital Concierge. And talk to people means that you talk to new people, to new potential clients. But not only the new ones, also it's important to maintain contact with your current clients.

5. What type of professional is this program not going to work for?

This is not going to work for people who are already satisfied with the business results that he or she has. I know a lot of very high-level technical people who work by themselves. They have a clientele that comes to them and it's fine for them. They do not have the want and the need to grow their business. If you do not have a want or a need to start (or grow) your business, then this program is not for you. This program is for you if you want to start (or grow) your business. If you want to make extra money per month, then this program is something for you.

Onward...

6. What exactly is the DC Prosperity School program and what does it include?

The program is a step-by-step way in helping you find clients, work with these clients and make part-time money. You get a curriculum. Also, you get coaching and you also get community. You get bi-weekly short group coaching from me, based on the content of our curriculum as well as topics that are top of mind in our DC world at the moment. Also, you get one on one coaching from your coach for at least 30 minutes every 30 days. The one on one coaching is something you agree on with your coach in both time and money. This depends on what your wants and needs are, and how fast you want to grow.

7. Does this really work?

The short answer is yes. The reason why I say yes so fast is because what I teach are exactly the steps that I've been using to build and grow my business for more than 25 years. That can also work for you. And it doesn't matter if you've had a bad experience with your business or that your business is doing great and you want to grow it even more. The basic thing is that if you have a need or a want to grow your business, and if you are willing to put in the work and if you are willing to communicate with your coach, then this will really work for you too. Now, this will not work if you just put your heels in the sand and say, "Everything should come to me." There is a very important part for you to do the work, to put in the work. It doesn't come by itself. But the steps that I've developed and the people I have trained so far, show me that not only I can do it, but I can also teach it to other people, and I am sure I can teach you too.

8. What results can I expect?

Well, the results highly depend on a couple of things. The number one is the experience you already have; how fast do you want to grow and how much action do you put in? Now, in teaching this program, I have a three-part sequence. The first part is the inner game. The second is the outer game and the third is action. The inner game is all about mindset. The outer game is all about strategy, having the correct patterns. Action means that if you take action, then you produce results and we can help you as a coach on the results you want to have. The results you want to produce, and we can help you along the way in producing these results. It depends on, again, how fast you want to go and how much experience you have.

9. Can I contact one of your current clients to see what it's like to work with you?

Yes you can and if you want to contact one of my current clients, you can shoot me an email at team@tomkosternl.com What we do is we set up a phone call, you and me together, to see who you are and what you do and I'll provide you a name of one of my current clients, if the phone conversation goes like we both want it to go.

Onward...

10. How quickly can I expect results?

The speed of your results depends highly on the level of action you take and the DC skills you show to your clients. That's the action- and skills part, but there is also the strategy part as well, as also there is your own mindset. If your mindset is right, then you should have a feeling that you add more value than you ask money for in exchange. You know that your strategy is all right, if you approach the right people with the right offer and if you take enough action so enough people say yes to your offer. Then you can expect results to come faster to you. Your results are not only based on the number of clients that you get, but also the numeric value of a client, so the net profit of a client. I'm not here to look at your numbers. I'm here to teach you about sales, about marketing, about infrastructure, about mindset. The results that you get are your responsibility. You should know that too, but I can show you the way. I can assist you in getting these results.

11. How can I guarantee myself that I will get clients?

Now, the guarantee is that when you follow the pattern that we have laid out for you in this program; you know how to sell. You know how to do marketing. You know how to go out and generate leads, make appointments, make presentations and that all depends on the level of action that you take, and it depends on what you say and to whom you say it. You will get assistance in getting clients from both your 1 on 1 coach, as well as via our community.

12. How will we work together and what does the DC Prosperity School program expect of me?

We work together in two ways. Number one is you become a part of our community and you can join the group sessions that we have. Second one is that you work one on one with your coach. Your coach is also a member of our program. We expect you to let us know what your goals are, so we can best help you to achieve your goals. Of course, we also expect you to take action in the time you have available to work in this program for your own business.

13. How long is the program?

This is a 12-month program to start with. It can be extended per month after the first 12 months are over. Once you've made your investment, you can stay as long as you like, if you maintain general ethics standards and take care of the financial obligations. However, we have the possibility to remove people who are not living up to ethics standards. But if you are complying to the ethics and if you are not trouble for us and for the rest of our community, then you can stay. You can join our group sessions and you can join our membership site.

Onward...

14. What's the investment in this program?

The investment is very low, and you can start with a 90 day free trail of our “Welcome” membership. Information about pricing is available via our website at: <https://tomkoster.mykajabi.com/enroll> More important than the price is your willingness to invest time and energy in this program and in your own business. This is not only an investment for you, but also for us. We also invest in your success by providing a 90-day free trail. We want our members to succeed.

15. Do you offer any discounts and accept credit cards?

If you pay lump sum, if you pay your 12 months up front, then we offer a very nice discount. If you prefer to pay in 12-monthly installments, that's also possible, and do we accept credit cards? The answer is yes, we do accept credit cards. Also we accept payment via bank-transfer.

16. If I'm not sure I'm ready to get started, how can I sample your work to see if it's right for me?

You can get started in the following way. Contact the person who pointed you to this content for more information. This person can also assist you to get started with your free 90 day Welcome program. Value € 499,- No strings attached.

17. I have a family and busy life. Although I want extra money per month and start this program, I don't have much time to spare. How much time do I need?

The time you need all depends on the goals you have, how fast you want to grow your business. If you have a family and a busy life and you want to make some extra money, that's fine, but you need to put in the effort. You want to take action, and you also want to take the right action at the right time. There's no need to hurry. You can start very slowly. First you see if you understand all the information that we have in the curriculum. Get help from your coach and move from there.

Onward...

18. Okay, I'm ready to do this for myself, but I have a couple of additional questions, can I call you?

The person who pointed you to this program is the first person you can talk to. The reason is the fact that we mostly work on a member-get-member basis. You also can contact us via team@tomkosternl.com



"So How Much Does This Thing Cost? And How Much Money Can I make?"

First let's talk about the amount of money you can make. We already talked about the 4 ways you can make money a few pages ago. Now we talk about it some more.

Each member has it's own target goal – set by each member personally – (the coach is available to assist each member to achieve that goal) , however we prefer to work with ambitious people who want to invest in themselves and in their company.

How much is the investment?

There is a one time investment for the license and a monthly investment. The one-time investment for a region is € 5000,- for a period of 3 years. This includes a 90-day one on one sprint with Tom Koster. Also you get the rights to use our image brands of DC, TheBestOf, RegionalSocial, Bill & Larry's Group and OnlineSiteShop. Monthly: Right now, the Pro / General Membership Level monthly membership is only € 97,- a month from the fourth month. All prices are excluding 21% Dutch VAT. Business owners in the EU who have a VAT number can be charged with 0% VAT when provided us with their VAT number.

And the investment includes an unbelievable, put-up-or-shut-up "Guarantee" that puts 100% of the risk on me. More details on the guarantee in a few moments.

That might seem like a lot or a little amount of money, depending on your situation and how serious you are about your digital agency & technology firm. "Expensive" is always relative. And I understand it might be a stretch for some -particularly if you are just getting started in the business or have faced tough times recently.

Still...

Onward...

Let's Get Serious...
"You Don't Really Think What I
Charge Is Too Expensive, Do You?????"

Let me put this in perspective.

Unless you are giving away your time for less than a clerk at a convenience store makes, you'll make back every single penny (and then some) the very first time my system generates a couple of qualified, motivated clients for your firm.

Learning how to dramatically price your services while attracting more clients? This program alone can result in more income from less work. With less stress and less headaches.

If you have me work on a marketing and sales system for you and your business personally at my half day rate of € 3.200,- you'd end up paying tens of thousands of Euros to receive less than a 1/10th of what you'll receive in this program. And it would still be worth every penny.

A one hour phone consultation with me costs € 897,- In the DC Prosperity School program you are receiving the product of years of testing and development for less than what it'd cost to talk on the phone with me for a few hours!

Frankly, there is no greater bargain and no better investment you can make in your firm.

I'd never be able to offer the Guarantees I do if that weren't true.

I'm going to be very blunt: if you won't invest this much in your business with no risk and possibly tens of thousands of Euros to gain...**you might not have a business for long.**

I can promise you this: **After you have my system and put it to work in your business - you'll wonder how you even did business the "old way".**

QUESTION: "You seem so sure about the difference your DC Prosperity School program will make in my business. Put your money where your mouth is - do you back it up with a meaningful Guarantee?"

You're right. In fact, I am just being "sure" that these strategies will make a huge different in your business, solve your client's problems, and shoot your profits through the roof.

But I don't offer just a Guarantee. I offer a Rock-Solid Performance Guarantee!

Even Though I'll Probably Be Ripped Off By A Few Slimeballs,
My Ethical Clients Deserve These "He Either Has A Genius Mentality
Or He's Crazy" Performance Guarantee.

Onward...

I've made some very bold claims so far.

Let me make another. I already know my systems and strategies will work for your firm. There is simply no question about that. But I understand if you have some questions or doubts about whether I really hold the "keys to the kingdom" or I'm just plain full of hot air.

So, I feel it is important for you to how certain I am that the DC Prosperity School program will work for you, and just how far I will go to back them up. The bottom line is this: I stand by the DC System and program with a rock-Solid ROI (return on investment) & Money-Back Guarantee.

TWO GUARANTEES

First ROI (Return On Investment) - Second: 30-day money back

When you join you get two guarantees. The first one is a **return on your investment** for the one-time entrance fee for the first 36 months. We guarantee that you generate revenue in billable hours, affiliate commissions and bonuses that will cover your investment of the one-time entrance fee during the first 36 months.

Of course, we need your cooperation each month to see where you stand. Actually, this first guarantee is valid if you report your progress every month on your own initiative to our head office, and keep up to date with your monthly fee payments. But that is part of doing business. If, for some reason you do not make the above-mentioned investment back within the first 36 months, we will (group-) coach you for free until you do.

The reason is that we want you to make money as a DC and increase your income massively.

We feel that there should be an optimal balance between the investment that you make in DC and the amount of money you make via DC. If the balance between the investment and the revenue is not optimal, then it may be best not to proceed as a DC after your first 12 months.

The second guarantee is a 30 day no questions asked money back guarantee on you entrance fee and month fee for group coaching.

Onward...

"No Questions Asked" 30-Day Unconditional Money-Back Guarantee

It couldn't be more simple. Get my system, learn it, and begin applying it to your business. If for any reason (or for no reason whatsoever) you are not absolutely thrilled with the system, if you don't feel it lives up to every single promise I've made and then some, simply return it for a **"no hassle", "no questions asked" full refund.**

You are not going to find any tiny print or lawyer-speak here. The guarantee is plain, simple, and fair-as-can-be. If you aren't thrilled, I'll happily return every cent you invest.

It just can't get any more fair than that.

And, yes. I know with the strong guarantees I am offering, some unethical slimeball is going to try to rip me off. I'm willing to accept that risk. Giving you the **peace-of-mind that comes with zero-risk, performance guarantees**, just seems like the "fair" thing to do.

Your investment in my DC Prosperity School program and system is tax deductible (be sure to check with your tax professional.)

Getting started is simple.

Via the enrollment link on our website you'll find a goldenrod "No-Risk Enrollment Form." It has all the information you need to join. Go to this link: <https://tomkoster.mykajabi.com/enroll>

Onward...

VERY IMPORTANT:

There Are People I Do Not Want Using My Systems

First, I want to say that I'm sorry if this brief section offends you. There are some things I have to say, and I don't want there to be any misunderstandings or hard feelings down the road if I can avoid it now.

I am going to be extremely blunt again...

I have all the income I need from using the same tools I am willing to teach you. I do NOT need to share my "secrets and systems" in order to live very comfortably.

Quite simply, I am making this offer because I love showing like-minded digital agency & technology firm owners how to grow their business & profits using my system and strategies.

The key phrase is "like-minded." That does not mean I want you to be some kind of clone. It does mean I want to enjoy working with you.

You see, I really "love" what I do and I really "love" my clients. I am not looking for "one-shot" people who invest in the system and disappear. Sure, you can take the one-of-a-kind insights it contains and skyrocket your firm to incredible profits. But they can increase even more when we work together in a long-term partnership.

Once you have taken the first step and become a member, I will do just about anything to help you succeed. It comes in my group sessions, DC Digests, personal consultations, and everything else I offer my clients and members.

So, here is the deal:

If you are serious about your business, you are willing to try new ideas even if they go against what you have been told in the past, you can deal with me saying a "swear word" from time to time and you can accept that I will always be honest with you and tell you what you need to hear - even if it is not what you want to hear – we will get along just fine. If not - to be perfectly blunt- either accept that I may "rub you the wrong way" from time to time for the sake of your business success, or just **pass this offer by.**

With the kind of energy, I am going to put into you, I want to make sure you'll appreciate it and use it instead of missing it because I told a story you didn't like or some other silly reason.

Those are my terms - and I think they are pretty "fair."

Onward...

Some Thoughts About

True Success In Your Digital Agency & Technology Firm

- * Are you happy with your monthly income, or are you open to see how you can increase your income by joining our program?
- * Is your firm really producing all the income you want and need?
- * Would you like to put an end to the frustrations of never having enough clients - and finally stop using the traditional techniques that have contributed to your frustrations instead of curing them?
- * Do you want to be a respected firm in your market...? Working with motivated clients, being recognized as the premier experts, never having to haggle over price, and enjoy the business again?
- * How much longer will you procrastinate - putting off your firm's success thinking "one day" things will get better and "one day" you'll have all the prospects and clients you want and "one day"?
- * And when all of this is offered to you on a completely risk-free basis, how can you possibly not take this step to improve the most important aspect of your firm - it's ability to acquire loads of clients?

I've Presented You A Turn-Key System That Will Give You A Completely Different, Profitable Way Of Doing BusinessAnd Now It Is Your Turn.....

A quality that separates the most successful firms from the "also-rans" is the ability and willingness to make a decision and invest in your business. Frankly, I'm offering you a tremendous bargain. For what amounts to a tiny investment a day, you'll get proven strategies and a proven system that would literally take years of expensive trial-and-error or to even come close to.

If you have doubts about making the investment...well, that is the best reason to do it. Because when you experience a 5x, 10x, 20x or more return on it; you'll get past the fear of investing in your business and never be financially embarrassed or insecure again.

You can keep running your firm the same as always, and hope someday, somehow, your efforts eventually pay off Or, you can get serious and put my 100% Guaranteed DC System to work in your business.

If your Digital Agency & Technology firm is already very successful, you have probably decided to do what all great business people do. Improve, grow, and better your best by becoming a member. (It is an interesting note that the people most likely to invest in my system "need" it least. They already have thriving businesses - and want me to make them even better.

Onward...

Take Control Of Your Future Now

No matter what is going on in your firm right now, there is nothing that could be more important than investing in your future. Go ahead and visit <https://tomkoster.mykajabi.com/enroll> and invest in the DC System today. Do not wait one more minute - do it now.

Ok, What Levels Does The DC System Contain?

By now you are wondering exactly what makes up this revolutionary system.

There are different levels of the system, each one is outlined below. The first one (Pro / General membership) includes all the material you need to quickly implement all the strategies and tactics I have talked about...and more. The other options include personal consulting with me to get moving as fast as possible - with my personal input and advice custom tailored to your firm.

On to the details...

First, the most recent overview of the levels of membership and enrollment can be found online via: <https://tomkoster.mykajabi.com/enroll>

The prices are affordable for the right people and NOT based on Western European pricing. It is my belief that members get way more value in return to the investment they make in this program.

How much is the investment?

There is a one time investment for the license and a monthly investment. The one-time investment for a region is € 5.000,- for a period of 3 years. This includes a 90-day one on one sprint with Tom Koster. Also you get the rights to use our image brands of DC, TheBestOf, RegionalSocial, Bill & Larry's Group and OnlineSiteShop. Monthly: Right now, the DC Pro level monthly membership is only € 97,- a month from the fourth month. All prices are excluding 21% Dutch VAT.

When in doubt, you can start with a free 90 days Welcome membership.

A free 90 day welcome membership is available when you are not sure if DC Pro license is the right step for you. More info via ThePattern.eu. After joining we will set up a private one on one session to see how we can best assist you to build and grow your business. This includes paid membership and paid coaching options. The Welcome membership is also called "Business Books Summary Club for executives and entrepreneurs". Access to the curriculum is included as well as bi-weekly information sessions about leadership, marketing & sales and soft skills.

Via ThePattern.eu you also see the Pro and Pro-Coach options.

Onward...

Pro is the same as General membership. Pro-Coach is the same as Peak Performers membership. You can read more about that, further below on this page. You can get more information during the free enrolment session which is part of the free Welcome membership.

After the first 36 months of Pro / General membership, you may also choose to downgrade to membership level of affiliate, essential or partner. With the affiliate membership you keep the right to affiliate commissions from your group. However, you lose your semi-regional exclusivity and right to use the branding. When you downgrade to the essential- or partner membership, you lose your build up affiliate % and your affiliate % goes to 3%.

When you stop, you lose the right to use the branding and semi regional exclusivity, as well as access to our membership website.

All rates are excluding Dutch 21% VAT.

Pro / General group coaching is for a period of 36 months and includes access to our membership website to view and study our curriculum as well as a test to qualify for the level of apprentice (2nd level) and master (3rd level). All new members start at level of protege. Our calendar will show the workspace schedule we have. Also included in the general coaching is the ability to ask questions about the curriculum via our ticketing system. The purpose of the General coaching is focused on the basics of the DC business. This is at the protégé level. The basics will remain vitally important during your whole Digital Concierge career. Every month we have recorded group-coaching sessions.

The semi-regional exclusivity means that only one person in each region can be coached by one of our coaches. One region is about 20.000 people. We cannot allow more than 3 members in one region (each member has a different coach). You have the right to refer to the branding logos of Digital Concierge, Bill & Larry's Group, OnlineSiteShop, Regional Social, TheBestOf and itservices. You may communicate that you are a member of our coaching program. You do not have the right to use the branding on any website, social media, ads or other media outlets and communications, without written permission from our Dutch head office.

The subscription price to be part of the Pro /General program is € 97,- a month excluding Dutch VAT to be paid to our head office in The Netherlands. The price includes access to our membership website, as well as monthly DC Pro / General group coaching.

Besides this coaching you also have a coach / mentor assigned to you. This is the person who pointed you to this program. Your coach / mentor can only coach 1 person in your region. However, in some rare cases there may be other coaches who can also coach 1 other person in your region, up to a maximum of 2 extra people in one region. Notice that you are able to get clients from your own region as well as outside your region. There is **NO LIMIT** for you to **GET CLIENTS FROM ANYWHERE**. However, it is our experience that we can best work with clients who are not too far away from our office so we can visit them face to face without too much travel time.

Membership is only possible with a 12-month coaching package, custom made for you and co-delivered by your one on one coach. This coaching includes personal one on one coaching for a minimum of **90 minutes every 90 days** with your coach. The price of the coaching should be agreed upon with your coach, as well as directly paid to your coach via an agreement between you and your coach.

Onward...

Each member in the program has a coach / mentor as a guide. This can be the person who directed you to this program. The coach / mentor will also receive an affiliate commission on all monthly subscriptions from their DC coaching clients.

Every member in the program can apply to be a recruiter / account manager of- and coach to new DC members, once you have reached the Master level in our program. This offers the opportunity to not only make money by helping regional end-user clients with digital marketing, IT, social media and web. But also make money as a coach to new DC's.

Including for all members in the 36-month DC Pro program is also access to the digital syllabus curriculum, and our extensive member website.

You see, we are here to assist you in making sales, build and grow a very, very nice income for you and your family, as a certified digital concierge. You will be assisted in 3 ways:

- 1: Curriculum
- 2: Coaching
- 3: Community

How to get started and what levels of membership can you choose from.

Everyone can start with a 90 day free Welcome membership. Everyone has a 1 on 1 coach to create a 12 month plan, as well as guidance for a minimum 90 minutes every 90 days (pricing to agree with 1 on 1 coach).

Before the end of the 90 day's you need to choose how to proceed or quit. Levels VIP, Platinum and Titanium are only available for Certified Master DC's. Often times, we work with a waiting list for people who want to join but have to wait before there is an opening.

Pricing of the membership levels. We have level 1-10.

1. Welcome membership (Value €499) € 0,- first 90 days. No strings attached. After that € 49,- a month <https://www.thepattern.eu/welcome-membership>

2. Partner membership € 0,- free (no access to curriculum, no coaching and no community). 3% fixed affiliate commission. No possibility in growth of affiliate commission. By application only.

3. Essential membership (= partner membership plus extra) - Quarterly pay of € 36,- excluding Dutch VAT. Access to curriculum. 3% fixed affiliate commission. No group coaching via Dutch head office. No possibility in growth of affiliate commission. Ability to upgrade if semi-regional-exclusivity is available. Essential membership is only possible after 36 months of Pro / General membership.

4. Affiliate membership (= essential membership plus extra) - Monthly pay of € 69,- excluding Dutch VAT. Access to curriculum. No group coaching via Dutch head office. Protection of growth affiliate

Onward...

commission. Ability to upgrade if semi-regional-exclusivity is available. Affiliate membership is only possible after 36 months of Pro / General membership.

5. Pro / General membership This is the membership level that everyone starts with. Monthly pay of € 97,- excluding Dutch VAT. The ability to ask questions via ticket system and get either 1 on 1 answer, or answers via the monthly recorded information session. Also please see the description below.

6. Office Hours membership (= add on to affiliate membership or general membership plus extra) Monthly pay of € 97,- excluding Dutch VAT. Ability to ask questions on protege and apprentice level via live Q&A every other week of the month). Also please see the description below.

7. Pro-Coach / Peak Performers / The Pattern & DC Pro Coach - membership (certified master DC's only). Monthly pay of € 497,- excluding Dutch VAT. 3 two-day on-site meetings per 12 months. Please see the description below.

8. VIP membership (certified master DC's only). Monthly pay of € 897,- excluding Dutch VAT. Please see the description below. 3 on site group meetings per 12 months plus monthly one on one with Tom Koster.

9. Platinum membership (currently not available) (certified master DC's only). Monthly pay of € 1397,- excluding Dutch VAT. Please see the description below. 3 on site group meetings per 12 months plus monthly one on one with Tom Koster.

10. Titanium membership (currently not available) (certified master DC's only). Monthly pay of € 3997,- excluding Dutch VAT. Please see the description below. 3 on site group meetings per 12 months plus monthly one on one with Tom Koster.

- Welcome Membership program. This is a - business books summary club - membership for entrepreneurs. We focus here on 3 areas of skills. 1: Leadership skills. 2: Sales and marketing skills. 3: Personal development skills. We have a recorded 20-minute Zoom community meeting every two weeks. Also, there is access to the Welcome part of the online curriculum.
- Pro Membership program. This is a rapid entrepreneur development program - guiding and coaching you to make money & increase your income via your own DC business, so you can prosper. Together with one of our DC Pro-coaches you talk about your goals and together you create an action plan to provide rapid progress on the achievement of these goals for you and your business. We have a monthly recorded information session.
- Pro-Coach membership program. This is a rapid entrepreneur development program - guiding and coaching you to build and grow your DC coaching practice. Assisting entrepreneurs and executives with rapid people development, client acquisition and digital concierge services so they can grow their DC business in a rapid way with your guidance. We have a monthly recorded information session.

Onward...



Example: Investment first 12 months DC Pro small group coaching via head office, should you not have a 1 on 1 coach. Please read on regarding 1 on 1 coaching.

You will receive a custom made payment plan. Here you see an example. With your membership you have access to our curriculum as well as DC Pro group coaching, together with all your colleague DC Pro fellows. You can see our coaching calendar via our website: <https://tomkoster.mykajabi.com/workspace-schedule>

You should also have a coach to coach you 1 on 1 for at least 30 minutes each month. You and your 1 on 1 coach agree on the fee, and your coach will charge you directly for that fee (without interference of our Dutch head office). However, should you not have a 1 on 1 coach, or when you and your coach can not come to an agreement, then you can and should coach with us in a small group setting for about 30 minutes each month. This will be a € 50,- a month investment excluding Dutch VAT. You should first see if you can make an agreement with your 1 on 1 coach. An example of the financial investment for the first 12 months is as follows:

Month number	DC Pro membership	Small group coaching about 30 minutes a month, should you not have a 1 on 1 coach
	€ 5000,- & € 97,- /month	
1	€ 5.000,00	€ 50,00
2	€ 0,00	€ 50,00
3	€ 0,00	€ 50,00
4	€ 97,00	€ 50,00
5	€ 97,00	€ 50,00
6	€ 97,00	€ 50,00
7	€ 97,00	€ 50,00
8	€ 97,00	€ 50,00
9	€ 97,00	€ 50,00
10	€ 97,00	€ 50,00
11	€ 97,00	€ 50,00
12	€ 97,00	€ 50,00

The prices are excluding 21% Dutch VAT. This is an example. You receive a custom made plan. 30 day money back guarantee only for the first month. Affiliate commission from month 4 on DC Pro membership and not on small group coaching because small group coaching is a replacement for members who choose not to do 1 on 1 coaching with a coach. That 1 on 1 coaching has also no affiliate commission.

Billing DC Pro membership: You receive our invoice, to be paid within 7 days after invoice date.
 Billing 1 on 1 coaching: You receive an invoice from your 1 on 1 coach, to be paid to your coach.
 Billing small group coaching: You receive our invoice, to be paid within 7 days after invoice date.

Via the coaching, as well as studying our curriculum and taking active part in our community you build your knowledge and knowhow, that you can use in your DC business fast, as well as for the rest of your career.

Office Hours membership

Personal 1 on 1 Q&A with Tom Koster via Zoom. The goal is to have your questions at the protege and apprentice level answered. We focus on the basics here. Each member will have a 1 on 1 session of about 12 minutes. Other member can also follow the conversation. Once we reach the 12 minute mark, your time is up. You may have to be patient to wait for your turn. Each Office Hours session you can have one turn. Members receive an invitation to join via e-mail.

See the schedule via <https://tomkoster.mykajabi.com/workspace-schedule>

The subscription price to be part of Office Hours is € 97,- a month excluding Dutch VAT to be paid to our Silvolde office in The Netherlands. An affiliate commission is also paid for Office Hours.

VIP membership (Masters only and limited seating)

Only Master Digital Concierges have the ability to apply to be a VIP fellow. Tom Koster will host the VIP fellow mastermind meeting (3 two day live on-site meetings per year, as well as 1 hour of personal one on one coaching per month with Tom Koster during the months were there is no live meeting).

VIP is for those DC's who want to have even more access to information and networking with other ambitious fellows. During VIP we go even deeper in working on your business.

VIP is a program of 12 months with a live on-site 2-day session, 3 times a year, and one hour per month with Tom Koster during the months were there is no live meeting. These mastermind meetings and 12 month program are € 897,- a month excluding Dutch VAT. These mastermind meetings also include lunch and dinner (drinks after the meetings and after dinner are not included). You can get to know other VIP member DC's from other regions. An affiliate commission is also paid for VIP.

Platinum membership (Masters only and very limited seating - currently not available)

Only Master DC's have the ability to apply to be a Platinum fellow. Tom Koster will host the Platinum fellow mastermind meeting (3 two day on-site live meetings per year, as well as 1,5 hours of personal one on one coaching with Tom per month during the months were there is no live meeting).

Platinum is for those DC's (Digital Concierges) who want more freedom in business and build a professional team that will do most of the work for you. We call this your dream team.

You focus more on the marketing of the business and your team will take care of the operational details.

Platinum is a program of 12 months with a live on-site 2-day session, 3 times a year, and one and a half hour per month with Tom Koster during the months were there is no live meeting. These mastermind meetings and 12 month program are € 1397, - a month excluding Dutch VAT. These mastermind meetings also include lunch and dinner (drinks after the meetings and after dinner are not included). You can get to know other Platinum member DC's from other regions. An affiliate commission is also paid for Platinum.

Onward...

Titanium membership (Masters only and extremely limited seating)

Only Master DC's have the ability to apply to be a Titanium fellow. Tom Koster will host the Titanium fellow mastermind meeting (3 two-day on-site live meetings per year, as well as 3 hours of personal one on one coaching with Tom per month during the months where there is no live meeting).

Titanium is for those DC's (Digital Concierges) who want to build and run their own coaching groups (Pro-Coach / Peak Performers, VIP & Platinum). These mastermind meetings and 12 month program are € 3997,- a month excluding Dutch VAT. These on-site mastermind meetings also include lunch and dinner (drinks after the meetings and after dinner are not included).

You may get to know other Titanium member DC's from other regions. An affiliate commission is also paid for Titanium.

3-man intensive:

Half a day consultation € 997,- value excluding Dutch VAT. Extremely small group session with Tom Koster. (1/2 day). We will come together in a small group and work in teams of 3 people on the growth of your DC business. This is followed up by 1 private remote session of 45 minutes with Tom Koster.

4-man intensive:

Two consecutive half-days consultation € 1797,- value excluding Dutch VAT. Extremely small group session with Tom Koster (2 half days). We will come together in a small group for two consecutive half-days and work in teams of 4 people on the growth of your DC business. This is followed up by 2 private remote sessions of 45 minutes with Tom Koster.

One on one DC coaching with Tom Koster (DC members only)

Coaching Agreement with Tom Koster Long Term: € 25.000,- 50 Hours (typically half day sessions and Zoom Meeting follow up sessions)

Chocolate Chip Cookie Agreement with Tom Koster: € 6.000,- 10 hours (typically two half day sessions plus 2 Zoom Meeting follow up sessions of 1 hour each)

“Start With” Agreement with Tom Koster: € 3.200,- one half day session plus 1 Zoom Meeting follow up session of 1 hour.

One hour with Tom Koster: € 850,-

Half an hour with Tom Koster: € 500,-

Prices are excluding 21% Dutch VAT.

Onward...

What I would like to do now is talk about a custom-made attractive proposal just for you! This attractive proposal contains both a group-coaching component and a one-on-one coaching component.

In the next few pages, I show you **an irresistible (sample) offers**. A very attractive offer you will like and that will get you started without any risk on your part. We should have a further conversation about what your preferences are. We take into consideration what your goals are, as well as your current knowledge & know-how of the Digital Agency & Technology Business.

DC Pro / General Membership.

This is a 36-month agreement. You Get Everything You Need To Put My Unique Marketing Strategies To Work Attracting Loads Of High-Quality, High-Paying Small And Midsized Business Clients

You will learn more about real-world small business marketing and sales of your DC Business in this Coaching-Program than you would spending two long years and thousands of Euros on an MBA. The DC Pro Program gives you all the step-by-step, how-to information you need to instantly use my non-traditional strategies in your business. It literally covers everything you need to know to instantly begin attracting all the clients you could ever possibly want and dramatically increase your profits.

How much is the investment?

There is a one-time investment for the license and a monthly investment. The one-time investment for a region is € 5.000,- for a period of 36 months. This includes a 90-day one on one sprint with Tom Koster. Also, you get the rights to use our image brands of DC, TheBestOf, RegionalSocial, Bill & Larry's Group, OnlineSiteShop, and itservices. Monthly: At this moment, the DC Pro level monthly membership is only € 97,- a month from the fourth month. All prices are excluding 21% Dutch VAT.

When in doubt, you can start with a free 90-day Welcome membership.

A free 90-day welcome membership is available when you are not sure if DC Pro license is the right step for you. More info via ThePattern.eu. After joining we will set up a private one on one session to see how we can best assist you to build and grow your business. This includes paid membership and paid coaching options. The Welcome membership is also called "Business Books Summary Club for executives and entrepreneurs". Access to the curriculum is included as well as bi-weekly information sessions about leadership, marketing & sales, and personal development skills.

In the power-packed Quick-Start Guide, you will give "plug-and-play" strategies you can begin using less than 45 minutes after receiving it. These strategies can give your DC Business a "profit kick start" while you absorb and implement the complete DC System.

Onward...

12 Month Business Development Program & Organization Plan Of Action

This Plan Of Action and accompanying forms and sheets are the "glue" that will hold your DC Business in place. They are designed to identify and accomplish your goals easily and without an unnecessary mess of paperwork and confusion. This information has been called a "sanity saver" for DC Business owners!

Two Guarantees: First Return on investment - Second: 30-day money back

When you join you get two guarantees. The first one is a **return on your investment** for the one-time entrance fee for the first 36 months. We guarantee that you generate revenue in billable hours, affiliate commissions and bonuses that will cover your investment of the one-time entrance fee during the first 36 months.

Of course, we need your cooperation each month to see where you stand. Actually, this first guarantee is valid if you report your progress every month on your own initiative to our head office and keep up to date with your monthly fee payments. But that is part of doing business. If, for some reason you do not make the above-mentioned investment back within the first 36 months, we will (group-) coach you for free until you do.

The reason is that we want you to make money as a DC and increase your income massively.

We feel that there should be an optimal balance between the investment that you make in DC and the amount of money you make via DC. If the balance between the investment and the revenue is not optimal, then it may be best not to proceed as a DC after your first 12 months.

The second guarantee is a 30 day no questions asked money back guarantee on you entrance fee and month fee for group coaching.

"No Questions Asked" 30-Day Unconditional Money-Back Guarantee

It couldn't be more simple. Get my system, learn it, and begin applying it to your business. If for any reason (or for no reason whatsoever) you are not absolutely thrilled with the system, if you don't feel it lives up to every single promise I've made and then some, simply return it for a **"no hassle", "no questions asked" full refund.**

You are not going to find any tiny print or lawyer-speak here. The guarantee is plain, simple, and fair-as-can-be. If you aren't thrilled, I'll happily return every cent you invest.

It just can't get any more fair than that.

And yes. I know with the strong guarantees I am offering, some unethical slimeball is going to try to rip me off. I'm willing to accept that risk. Giving you the **peace-of-mind that comes with zero-risk, performance guarantees**, just seems like the "fair" thing to do.

Your investment in my DC Prosperity School program and system is tax deductible (be sure to check with your tax professional.)

Onward...

ACT FAST GENERAL MEMBERSHIP BONUSES:

(Only available when you start within 5 days after you have read the proposal, on a honesty policy.)

FREE GENERAL BONUS A – Chocolate Chip Cookie Agreement with Tom Koster - Value € 6.000,-

Chocolate Chip Cookie Agreement with Tom Koster: € 6.000,- this is 10 hours (typically two half day sessions sessions plus 2 Zoom Meeting follow up sessions of 1 hour each). This is next to the included 90 sprint you have with Tom Koster.

FREE GENERAL BONUS B – Three months of small-group-coaching - Value € 150,-

3 Months at € 50,- a month. Small group coaching via the Dutch head office.

FREE GENERAL BONUS C – Three months of Office Hours Q&A membership - Value € 291,-

3 Months at € 97,- a month.

In total that is a **€ 6441,- value for FREE.**

Let's talk about money, and let me show you how I made more than € 1.000.000,- in personal income from my DC business, and how you can make money too. Join our community of business leaders learning how to build and grow great businesses, using **The #1 business recipe for rapid people development & clients acquisition - combine consulting and networking with coaching and franchise in the NEW \$100 Billion A Year (And Growing) Creator Economy!**

Onward...

Getting started is simple, your next step is to just fill in the form via:

<https://tomkoster.mykajabi.com/enroll> you will find the form at the end of the web-page, so just scroll down, fill in your details for a conversation. That's right, the next step is for us to have a conversation about you and your goals. After that, when you and I feel that is a logical step to move forward, then you will receive a proposal.

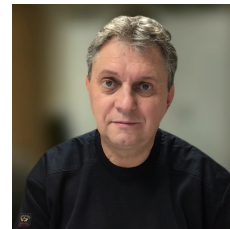
All the bonuses are only available when you join us **within 5 days** after you have read your proposal (on an honesty policy) and have provide us with your details. We will **not** ask you for your credit card or to pay. We will contact you and start a conversation about the best way for you to get started, based on your unique situation. After that, you receive a written agreement about the things we talked about. Once we get the paperwork and finances done, you will begin your journey to prosperity: <https://tomkoster.mykajabi.com/enroll>

The training materials in my DC System are one-of-a-kind. Filled with tested and proven tools you can immediately apply to your business. Frankly, there is nothing else like it available anywhere on the planet, at any cost.

Sincerely,

Tom Koster

Tom Koster
Founder, CEO and Senior Coach – DC Prosperity School



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Chamber of Commerce: 63535580 The Netherlands



Onward...

P.S. To receive all the Free Bonuses you must take action before your deadline. AND... You must know the price of the DC System will be increasing in the future. Because I want to keep my client list small and personal, there are specific "target points" that trigger automatic price increases. The only way you can Guarantee the current price is by ordering **before** the mentioned 5 days expire.

P.P.S. Remember, I offer **Rock-Solid Return-On-Investment & Money-Back Guarantees** - There is absolutely no risk when you invest, and everything to gain.

P.P.P.S. THINK!!! **You probably need a few good clients - to make back every penny you invest in this system and more.** This is truly an investment, not an expense. And it is an absolute bargain to boot! (Don't forget, your investment in this system should be tax deductible. Not tax advice - discuss with your tax advisor.)

P.P.P.P.S. The NEW \$ 100 Billion a year (and growing) creator economy is such a RICH opportunity for your firm to gobble up new clients and grow your business. My system will hand that to you on a silver platter. More clients whenever you want them. Increase profits. And much more. Please, if you are serious about your firm growing the next months, act right now. And now it's up to you! Visit this link: <https://tomkoster.mykajabi.com/enroll> You will be very glad you did.

Onward...